### BMC Berlin April 18- 19

Dr. Andreas Ringman Uggla April 2023





Dr. Andreas Ringman Uggla Dep CEO, CRO Platform24

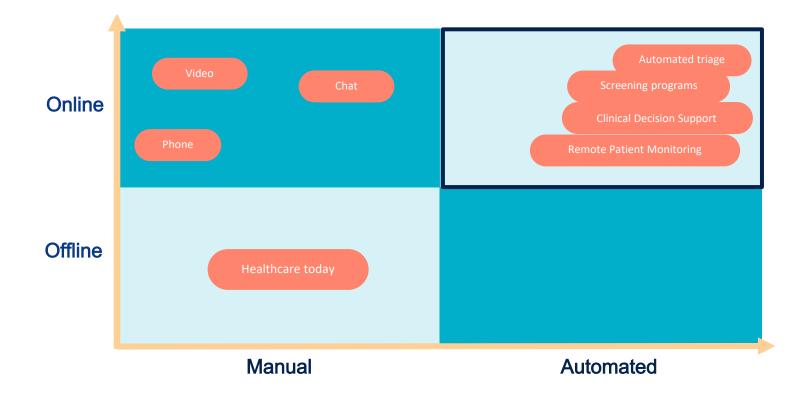
M.D., Ph.D. Chief Operating Officer at Karolinska University Hospital, Principal at BCG, Board of directors of several European healthcare organizations

### OUTCOMES

COSTS

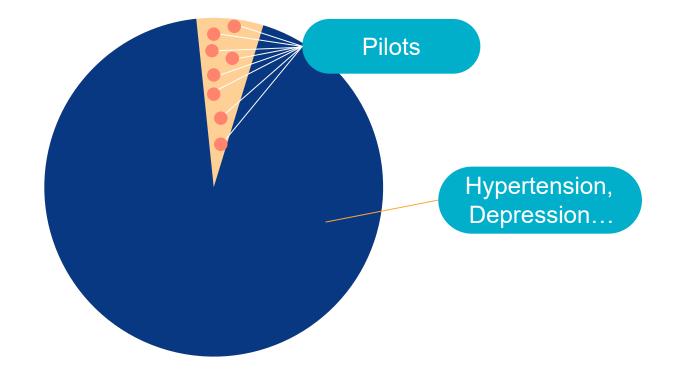


#### Value lives in the Automated + Online world



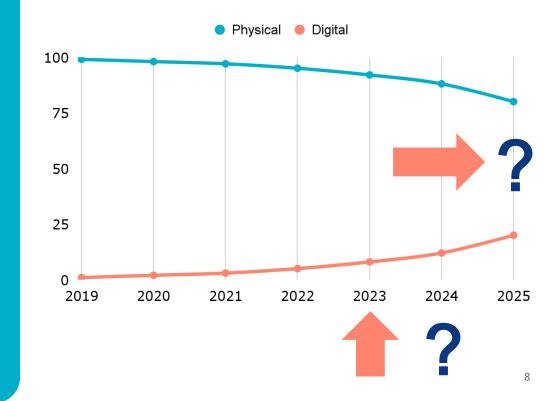


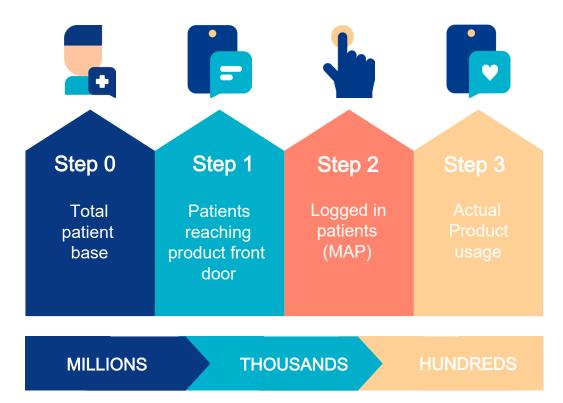
#### The many small vs the few BIG



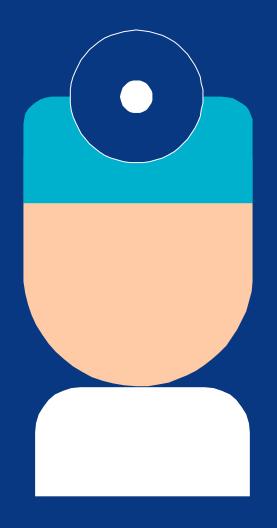
#### Where are you today?

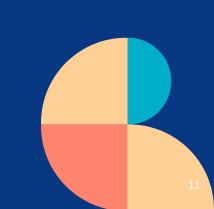
#### Where are you heading?



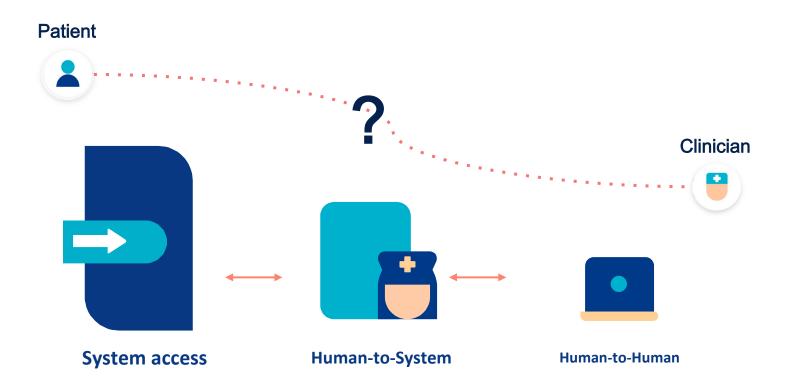


## **AUTOMATION**

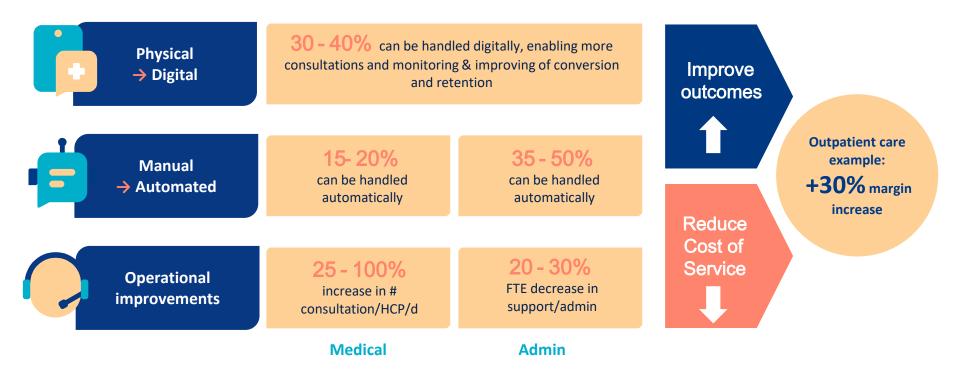








THE MONEY



# LET'S GET REAL

#### Regional approach - digital - first across all care levels and providers

